JAVIER A. RODRÍGUEZ-CAMACHO

Pontificia Universidad Javeriana in Bogotá
School of Economics and Business
Cra 7^{a} N ° 40B - 36, floor 4
Ed. Jorge Hoyos Vásquez S.J. - Bogotá D.C., Colombia
Phone: (+57-1) 320 8320 Ext: 5434
Mobile: (+57) 3203100832, (+34) 655573298
Skype: javier.rodriguez.c
Email: javier.rodriguez.c@gmail.com, rojavier@javeriana.edu.co
Website: http://jrodriguez6.weebly.com

ACADEMIC AFFILIATION

Assistant Professor, Pontificia Universidad Javeriana in Bogotá, September 2016 - present

EDUCATION

Ph.D. in Economic Analysis - IDEA, *(Cum Laude)*, Universitat Autònoma de Barcelona and Barcelona Graduate School of Economics, Spain, 2016
Advisor: David Pérez-Castrillo

M.A. in Economic Analysis - IMEA, Universitat Autònoma de Barcelona and Barcelona Graduate School of Economics, Spain, 2012

M.Sc. in Economics of Science and Innovation - MESI, Barcelona Graduate School of Economics, Spain, 2010

G.Dip. in Teaching for Higher Education (Diplomado en Docencia en Educación Superior), Universidad Católica San Pablo, Bolivia, 2009

B.A., Industrial and Systems Engineering (Licenciatura en Ingeniería Industrial y de Sistemas), *(Summa Cum Laude)*, Best GPA in the history of the university, Universidad Privada Boliviana, Bolivia, 2009

FIELDS OF INTEREST

Primary: Economics of Information, Innovation, Entrepreneurship, Cultural and Creative Industries

Secondary: Behavioral Economics, Health Economics, Critical Theory, Industrial Organization

TEACHING EXPERIENCE

Lecturer (Graduate)

Emprendimiento corporativo y cultura innovadora, Diplomado Creatividad e InnovaciÃşn para las Organizaciones,
Cámara de Comercio de Tunja & Pontificia Universidad Javeriana in Bogotá, Fall 2017

Lecturer (Undergraduate)

Entrepreneurship and Innovation, B.A. in Business Administration,
Facultad de Ciencias Económicas y Administrativas - Pontificia Universidad Javeriana in Bogotá, Fall 2017

Innovación y Emprendimiento en Modelos de Negocio, B.A. in Business Administration,
Facultad de Ciencias Económicas y Administrativas - Pontificia Universidad Javeriana in Bogotá, Fall 2017

Entrepreneurship and Innovation, B.A. in Business Administration,
Facultad de Ciencias Económicas y Administrativas - Pontificia Universidad Javeriana in Bogotá, Spring 2017

Innovación y Emprendimiento en Modelos de Negocio, B.A. in Business Administration,
Facultad de Ciencias Económicas y Administrativas - Pontificia Universidad Javeriana in Bogotá, Spring 2017

Introduction to Economics, B.A. in Management of Aeronautic Facilities,
Engineering School in Sabadell - Universitat Autònoma de Barcelona, Spring 2013

Introduction to Economics, B.A. in Business Administration and Economics,
Department of Economics - Universitat Autònoma de Barcelona, Fall 2012

Teaching Assistant

Mathematics I, (Undergraduate)
Universitat Autònoma de Barcelona, Fall 2015.

Introduction to Economics, (Undergraduate)
Universitat Autònoma de Barcelona, Fall 2015.

Statistics II, (Undergraduate)
Universitat Autònoma de Barcelona, Spring 2015.

Statistics I, (Undergraduate)
Universitat Autònoma de Barcelona, Fall 2014.

Game Theory, (Undergraduate)
PUE Program - Universitat Autònoma de Barcelona, Spring 2014.

Game Theory, (Undergraduate)
Universitat Autònoma de Barcelona, Spring 2014.

Advanced Microeconomics, (Undergraduate)
PUE Program - Universitat Autònoma de Barcelona, Fall 2013.

Microeconomics III, (Undergraduate)
Universitat Autònoma de Barcelona, Fall 2013.

Econometrics, (Undergraduate)
PUE Program - Universitat Autònoma de Barcelona, Spring 2012.

Econometrics, (Undergraduate)
Universitat Autònoma de Barcelona, Spring 2012.

Mathematics, (Undergraduate)
ADE English Program - Universitat Autònoma de Barcelona, Fall 2011.

Mathematics I, (Undergraduate)
Universitat Autònoma de Barcelona, Fall 2011.

Statistics I, (Undergraduate)
Universitat Autònoma de Barcelona, Spring 2011.

Scholarships, Grants and Fellowships

7^{th} Bolivian Conference on Development Economics Grant, INESAD, Bolivia 2016

Predoctoral Grant for universities and research centres for the recruitment of new research personnel FI DGR, Spain 2013 - 2016

MOVE Grant 2012 - 2013

Grant for Trainee Research Staff at the UAB (PIF-UAB), Spain 2010 - 2012

Fundacion BBVA Grant for the Master in Economics of Science and Innovation, Spain 2009 - 2010

Julio León Prado Prize to the student with the best career-wide academic performance from a graduating class, Bolivia 2008

Juvemprende Scholarship for young entrepreneurs, leaders and researchers, World Bank, Bolivia 2008

Beca de Excelencia (Full tuition waiver awarded to the three best GPAs of each faculty), Universidad Privada Boliviana, Bolivia every semester from 2004 to 2008.

Academic Work Experience

Research Assistant for Prof. Pedro Rey Biel, Universitat Autònoma de Barcelona, 2014 - 2015

Research Assistant for Prof. Antonio Mayorga Ugarte, Universidad Mayor de San Simón, 2008 - 2009

Working Papers

"Visibly Bad: Information availability and ability choice in a market for physicians" with Edgardo Lara-Córdoba.

"Expert Services and User Reviews in a Market for Experience Goods" .

"A lean-modular approach to entrepreneurial education with non-management undergraduate students"

Work in Progress

"Tierra en Trance: Historia Crítica del Rock Latino (1985 - 2010)."

"Locura de juventud: Teenage and its representation in Mexican rocanrol cinema."

Non peer-reviewed Publications

De Native Son a Viejo Calavera: El cine boliviano que pude ver viviendo fuera, by Javier A. Rodríguez-Camacho and Pablo Barriga Dávalos, in "Socavones: textos sobre la obra de Socavón Cine (2008-2016)", Molina M. C., Zapata, S. (eds.), Cinemas Cine and Festival Radical, La Paz, 2017.

B-movies and Biracial creatures in "Seismographic Sounds: Visions of a New World", T. Beyer, T. Burkhalter and H. Liechti (eds.), Norient Books, Bern, 2015.

De Soledad a Las Conquistadoras: Hacia una arqueología del huayno zapateado and *Apuntes sobre sensualidad, política y representación en el huayno zapateado* in "De Bolivia con amor: el huayno zapateado", Ramona Editores, Gobierno Autónomo Departamental de Cochabamba, Cochabamba, 2013.

Crónica de una Crisis by Juan Urrutia Elejalde with prologues and edition of Nicolás Hernández and Javier A. Rodríguez-Camacho, Las Indias Electrónicas, Madrid, 2013.

Kosmische cumbia in "Bolivia a toda costa: Crónicas de un país de ficción". F. Barrientos (ed.), Editorial El Cuervo, La Paz, 2011

Conferences and External Presentations

III TeLe(In)2 Conference, Teaching & Learning Innovation Institute, University of León (Spain), October 2017.

12th European Conference on Innovation and Entrepreneurship, Novancia Business School (Paris), September 2017.

2017 Conference on Health and Development, Academia Sinica (Taipei), June 2017.

I^{er} Congreso Internacional de Gestión Organizacional, Uniminuto (Medellín), May 2017.

7th Bolivian Conference on Development Economics, Universidad Privada Boliviana, December 2016.

Industrial Organization Seminar, Universitat Rovira i Virgili (Spain), March 2016.

RES PhD Meeting 2016, Royal Economic Society - University of Westminster, January 2016.

Micro Lab, Universitat Autónoma de Barcelona, March 2015.

SoW, Universitat Autónoma de Barcelona, June 2012.

International Seminar on Intercultural Management, Instituto Cultural Boliviano Alemán and mAR-Tadero, September 2008.

III National Congress of Cultural Studies, Centro Pedagógico y Cultural SIP, April 2007.

III Iberoamerican Congress of Social Pedagogy, LAPSO Network - Universidad Católica Boliviana, February 2006.

Participation in Conferences, Seminars and Summer Schools

Barcelona GSE Summer Forum - Economics of Science and Innovation Workshop, Barcelona June 2015.

IDGP 2015 Workshop, MOVE and Universitat Autónoma de Barcelona, Barcelona June 2015.

XXIX Jornadas de Economía Industrial, MOVE and Universitat Autónoma de Barcelona, Barcelona September 2014.

Barcelona GSE Summer Forum - Applied Industrial Organization Workshop, Barcelona June 2014.

MOVE Workshop on Economics of Science and Innovation, Barcelona June 2013.

MOVE Workshop on University-Industry Collaboration, Barcelona November 2012.

Zvi Griliches Research Summer Seminar in the Economics of Innovation, Barcelona GSE, Barcelona 2010.

Advising Activities

Laura Nino Becerra, Final Project (Undergraduate), Sanofi Aventis Colombia - PUJ Bogotá, 2017.

Laura Catalina Chavarro Quintero, Final Project (Undergraduate), Cine Colombia - PUJ Bogotá, 2017.

Consulting Activities

Smart Slide Business Model Design and Market Launch Coordination, Bogotá 2017.

Refereing and Editorial Activities

Revista Ensayos de Economía, Universidad Nacional de Colombia.

Service to the University

Coordinator of the Entrepreneurship research group at Pontificia Universidad Javeriana's Business Department, Bogotá 2017.

Member of the post-doctoral hiring committee for the 2017 COLCIENCIAS call at Pontificia Universidad Javeriana's Business Department, Bogotá 2017.

Co-Organizer of the Workshop Seminar at Pontificia Universidad Javeriana's Business Department, Bogotá 2017.

Member of the organization and welcome committee, Barcelona GSE Summer Forum 2015, Barcelona Graduate School of Economics, Barcelona 2015.

Member of the organization and welcome committee, XXIX Jornadas de Economía Industrial, MOVE and Barcelona Graduate School of Economics, Barcelona 2014.

Budget Analyst for extension projects, Universidad Católica Boliviana San Pablo, Bolivia 2007 - 2009.

Awards and Honors

Nominated for the 3^{rd} International Teaching Innovation and Entrepreneurship Excellence Awards 2017

FI - AGAUR prize for finishing his dissertation with an outstanding grade and before the scholarhip's termination date, Spain 2016.

Best Written Piece of the Year - Cultural and Investigative Journalism, Eduardo Abaroa National Award, Bolivia 2013.

Next great rock critic, Crawdaddy! Magazine, USA 2009.
Highest GPA in the history of the University (2005 - 2008), Universidad Privada Boliviana, Bolivia 2008.
Undergrad Student of the year, Prefectura de Cochabamba, Bolivia 2006.

OTHER: Writer for Tiny Mix Tapes (2014 - present). Section Editor for a national newspaper in Bolivia (2007-2009), Art critic and journalist since 2004. For a more detailed account of my critical work and writing see http://jrodriguez6.weebly.com/critical-work.html

LANGUAGES: Spanish (Native), English (Fluent), French (High), Catalan (High), Portuguese (High), Quechua (Basic)

COMPUTER SKILLS: MS Office, Mathematica, Stata, Ada, HTML editing, Audacity, and LaTeX

CITIZENSHIP: Bolivian

RESIDENCE: Colombia (with work permit), Schengen and U.S. visas

REFERENCES

Prof. David Pérez-Castrillo (Chair)
Universitat Autònoma de Barcelona and BGSE
Edifici B, Campus UAB
08193 Bellaterra (Spain)
Phone: (+34) 935811405
Email: david.perez@uab.cat

Prof. Salvador Barberà
MOVE, UAB and BGSE
Edifici B, Campus UAB
08193 Bellaterra (Spain)
Phone: (+34) 935811814
Email: salvador.barbera@uab.cat

Prof. Xavier Martínez-Giralt
CODE and Universitat Autònoma de Barcelona
Edifici B, Campus UAB
08193 Bellaterra (Spain)
Phone: (+34) 935812192
Email: xavier.martinez.giralt@uab.cat

Prof. Pau Olivella
CODE and Barcelona GSE
Edifici B, Campus UAB
08193 Bellaterra (Spain)
Phone: (+34) 935812369
Email: pau.olivella@uab.cat

Research Papers

Visibly Bad: Information availability and ability choice in a market for physicians

with E. Lara-Córdoba (Job Market Paper)

In this paper we study the ability choices and pricing strategies of physicians in a duopolistic market where consumers base their decisions on anecdotal evidence. The consumers are aware of only some of the physicians in the market and estimate their abilities by taking a sample from the patients they have previously treated. Decisions based on anecdotal evidence entail two hindrances, an over-reliance on small samples and the limited availability of information. In this setting, situations arise where physicians have incentives to choose low levels of ability even when it is costless. In particular, more information availability leads to more ability differentiation and a lower average level. When information on the two physicians is readily available, the average ability in the equilibrium is not maximum. Conversely, an equilibrium where both physicians choose a maximum ability level is possible despite the anecdote-based decisions of consumers. This occurs when information on at least one of the physicians is not readily available to consumers. Fixing prices or restricting physicians to operate locally can induce a maximum average ability in the market irrespective of the availability of information level.

Everyone is a critic: Expert services in a market for experience goods with user reviews

We study a market for experience goods, with a type and quality unknown to the consumers at the moment of purchase. The consumers can learn the good's characteristics from a non-involved expert, who perfectly observes the good's type and quality, revealing them to the consumers in exchange of a fee. It is costless for the experts to observe and report the good's characteristics. The good is sold by a perfectly informed monopolist. We characterize the market equilibria when the experts operate without user reviews as a competing source of information, considering scenarios where the informational asymmetry is complete (both quality and type are unknown to consumers) or partial (one of the variables is unknown). We later introduce user reviews to the market, which are freely available to consumers before purchase. User reviews are written by past consumers who reveal, at no cost, whether the quality is above or below the quality-distribution expected value. They do so by giving the good a *star review* (or not), which is what the consumers observe. The type is directly revealed by user reviews. We find that experts are price-sensitive to competing sources of information, although the belief-refining nature of user reviews allows for a demand-attraction effect.