

Javier A. Rodríguez-Camacho

Pontificia Universidad Javeriana
School of Economics and Business
Cra 7^a N° 40B - 36, floor 4
Ed. Jorge Hoyos Vásquez S.J.
Bogotá - Colombia

📞 (+57) 3203100832 📩 rojavier@javeriana.edu.co, javier.rodriguez.c@gmail.com 🌐 www.jrodriguez6.weebly.com

Academic Affiliation

Pontificia Universidad Javeriana
Assistant Professor

Sep. 2016 to date

Education

Universitat Autònoma de Barcelona <i>Ph.D. in Economic Analysis - IDEA (Cum Laude)</i>	2016
Universitat Autònoma de Barcelona <i>M.Sc. in Economic Analysis - IMEA</i>	2014
Barcelona Graduate School of Economics <i>M.A. in the Economics of Science and Innovation</i>	2010
Universidad Católica Boliviana "San Pablo" <i>Graduate Diploma in Higher Education Teaching</i>	2009
Universidad Privada Boliviana <i>B.A. in Industrial and Systems Engineering (Summa Cum Laude)</i>	2009

Fields Of Interest

- Creative and cultural industries
- Entrepreneurship
- Economics of information
- Marketing

Visiting Positions

Universität Paderborn <i>Visiting Lecturer on Entrepreneurship (Graduate)</i>	Fall 2023 (scheduled)
University of Cincinnati <i>Visiting Lecturer on Social Entrepreneurship (Undergraduate)</i>	Spring 2023
Universität Paderborn <i>Visiting Lecturer on Entrepreneurship (Graduate)</i>	Spring 2022
University of Cincinnati <i>Visiting Lecturer on Social Entrepreneurship (Undergraduate)</i>	Spring 2022
University of Cincinnati <i>Visiting Lecturer on Social Entrepreneurship (Undergraduate)</i>	Spring 2021
University of Cincinnati <i>Visiting Lecturer on Social Entrepreneurship (Honors Program)</i>	Spring 2020
Universität Paderborn <i>Visiting Lecturer on Entrepreneurship (Graduate)</i>	Fall 2019
Universidad Privada Boliviana <i>Visiting Lecturer on Entrepreneurship (Undergraduate)</i>	Fall 2017

Teaching Experience

Graduate

- *MBA Dissertation Seminar*, Spring 2023, Fall 2022, Spring 2022.
- *Entrepreneurship in the Music Business*, Fall 2022, Spring 2022, Fall 2021, Spring 2021, Fall 2019, Spring 2019, Fall 2018, Spring 2018.
- *Microeconomic Theory of the Firm*, Spring 2022, Fall 2021, Spring 2021, Fall 2020.
- *Corporate Entrepreneurship and Innovation Culture*, Fall 2017.

Undergraduate

- *Arts Entrepreneurship*, Fall 2021, Spring 2021, Fall 2020.
- *Social Entrepreneurship*, Spring 2023, Spring 2022, Spring 2021, Spring 2020.
- *Entrepreneurship and Innovation*, Spring 2023, Fall 2022, Fall 2021, Fall 2020, Spring 2020, Fall 2019, Spring 2019, Fall 2018, Spring 2018, Fall 2017, Spring 2017.
- *Introduction to Economics*, Spring 2013, Fall 2012.

Publications

- Rodríguez-Camacho, J.A., Rey-Biel, P., Romero, M., & Young, J. (2022). Use of time by artists during the covid-19 lockdown and its effect on market performance: Experimental evidence from contemporary artists in Colombia and Spain. In Salvador, E., Navarrete, T. & Srakar, A. (Eds.) *Cultural Industries and the Covid-19 Pandemic*. Abingdon, UK: Routledge.
- Lara Córdova E., & Rodríguez-Camacho, J. A. (2021). Information availability and ability choice in a market for physicians. *Metroeconomica*, 00, 1-23.
- Rodríguez-Camacho, J.A., Laguna-Tapia, A., Burger, J., & Landívar-Freire, V. (2021) Content characterization of Latin American film productions on Netflix: A Bolivian perspective. *Comunicación y Sociedad*, (1-41).
- Campion Canelas, M., & Rodríguez-Camacho, J. A. (2020). Efectos del coronavirus en el circuito punk de chapinero a partir de la cartografía de la territorialidad nómada: producción, consumo y participación. *Análisis Político*, 33(100), 27-54.
- González-Soriano, F. J., Feldman, P. S. M., & Rodríguez-Camacho, J. A. (2020). Effect of social identity on the generation of electronic word-of-mouth (eWOM) on Facebook. *Cogent Business & Management*, 7(1), 1738201.

Working Papers

- Digital capital and social status (with Thorsten Hennig-Thurau, Marc Linder, David Jutte, University of Münster)
 - Status: Under Review (*New Media and Society*).
- Expert services and user reviews in the entertainment industry
 - Status: Under Review (*Journal of Business Media Studies*).
- Economic, political, and creative effects of covid-19 on Bogotá's punk rock circuit
 - Status: Submitted (*Punk & Post-Punk*).
- Entrepreneurship competencies: A proposal for their definition using the knowledge, skills, and attitudes framework
- Symbolic capitals in the publishing industry: Evidence from Bolivia (with Andres Laguna-Tapia and Jens Burger, KU Leuven)
- A network model of collaborations between art organizations and the public sector: Evidence from Colombian contemporary art galleries (with Annatina Aerne, Université de Lausanne)
- The role of business incubation in the survival of green and sustainable ventures (with Mónica Ramos, Pontificia Universidad Javeriana)

Other Publications

- *Testigos del fin del mundo: Música independiente iberoamericana en la segunda década del Siglo XXI.* Rey Naranjo, Bogotá, 2023.
- *Iniciativa académica de emprendimiento: La experiencia de la Pontificia Universidad Javeriana, Bogotá - Modelo Académico de Formación en Emprendimiento e Innovación, MAFEI,* Javier A. Rodríguez-Camacho and Gilmer Castro, Carolina Llorente and Mateo Uprimny, in "Juntos podemos crear un futuro mejor", Diaz-Gonzalez A. et al. (eds.), Santa Marta : Universidad del Magdalena : Equalisi BVBA. : VUB Chair Social, 2021.
- *Desarrollo y cultura: desafíos y aprendizajes en torno al fomento de las industrias creativas y culturales* in Revista Faro N⁹, Observatorio Cultura y Economía, December 2019
- *De Native Son a Viejo Calavera: El cine boliviano que pude ver viviendo fuera,* Javier A. Rodríguez-Camacho and Pablo Barriga Dávalos, in "Socavones: textos sobre la obra de Socavón Cine (2008-2016)", Molina M. C., Zapata, S. (eds.), Cinemas Cine and Festival Radical, La Paz, 2017.
- *B-movies and Biracial creatures* in "Seismographic Sounds: Visions of a New World", T. Beyer, T. Burkhalter and H. Liechti (eds.), Norient Books, Bern, 2015.
- *De Soledad a Las Conquistadoras: Hacia una arqueología del huayno zapateado and Apuntes sobre sensualidad, política y representación en el huayno zapateado* in "De Bolivia con amor: el huayno zapateado", Ramona Editores, Gobierno Autónomo Departamental de Cochabamba, Cochabamba, 2013.
- *Crónica de una Crisis* by Juan Urrutia Elejalde with prologues and edition of Nicolás Hernández and Javier A. Rodríguez-Camacho, Las Indias Electrónicas, Madrid, 2013.
- *Kosmische cumbia* in "Bolivia a toda costa: Crónicas de un país de ficción". F. Barrientos (ed.), Editorial El Cuervo, La Paz, 2011

Professional Development and Continuing Education

- Seminar on marketing and business for independent publishing houses, Centro Cultural de España, Bolivia 2022.
- Babson Fellows Program for Entrepreneurship Researchers, Babson College, United States 2021.
- The Experiential Classroom XX, University of Tampa and University of Florida, United States 2019.
- 41st Price-Babson Symposium for Entrepreneurship Educators, Babson College, United States 2018.

Grants and Scholarships

- Sawtooth Software Research Grant to the Digital Capital project, Grant Leader Marc Linder (University of Münster), 2021-2022.
- Pontificia Universidad Javeriana grant to support research projects focusing on Covid-19, 2021
- Pontificia Universidad Javeriana grant to support student research projects, 2020
- Scholarship to attend The Experiential Classroom XX, USASBE, United States 2019
- 8th Bolivian Conference on Development Economics Grant, INESAD, Bolivia 2017
- 7th Bolivian Conference on Development Economics Grant, INESAD, Bolivia 2016
- Predoctoral Grant for universities and research centres for the recruitment of new research personnel FI DGR, Spain 2013 - 2016
- MOVE Grant 2012 - 2013
- Grant for Research Staff in training at the UAB (PIF-UAB), Spain 2010 - 2012
- Fundacion BBVA Grant for the Master in Economics of Science and Innovation, Spain 2009 - 2010
- Julio León Prado Prize to the student with the best career-wide academic performance from a graduating class, Bolivia 2008
- Juvemprende Scholarship for young entrepreneurs, leaders and researchers, World Bank, Bolivia 2008
- Beca de Excelencia (Full tuition waiver awarded to the three best GPAs of each faculty), Universidad Privada Boliviana, Bolivia every semester from 2004 to 2008.

Awards and Honors

- Supervisor of the best undergraduate thesis in Social Communication: Marketing and Media Track, Facultad de Comunicación y Lenguaje, Pontificia Universidad Javeriana, Colombia 2021.
- Best Development Economics Paper, 8th Bolivian Conference on Development Economics, Bolivian Academy of Economic Science, Bolivia 2017
- FI - AGAUR prize for finishing his dissertation with an outstanding grade and before the scholarship's termination date, Spain 2016.
- Best Written Piece of the Year - Cultural and Investigative Journalism, Eduardo Abaroa National Award, Bolivia 2013.
- Next great rock critic, Crawdaddy! Magazine, USA 2009.
- Highest GPA in the history of the University (2005 - 2008), Universidad Privada Boliviana, Bolivia 2008.
- Undergrad Student of the year, Prefectura de Cochabamba, Bolivia 2006.

Non-academic Work Experience

- Critic at large, Tiny Mix Tapes webzine, May 2014 to date, United States.
- Music critic for national newspaper Opinion, August 2006 to date, Cochabamba - Bolivia.
- Management and business advisor for Monkymatik (indie pop band), Bogota, 2020 to date.
- Development of the Content for the Symbolic Value and Creative Industries Module for the MOOC *Colombia Crea Valor*, Ministerio de Cultura de Colombia & Politecnico Gran Colombiano & United Nations Office for South-South Cooperation, 2022.
- Design and Development of the Curricular Plan and Content Outline for the MOOC *Diseño de modelos de negocio innovadores*, Bancoldex, 2021.
- Design and Development of the Curricular Plan and Content Outline for the MOOC *Comunicación audiovisual desde tu smartphone*, Javeriana EdX and Google, 2021.
- Consulting: Mareigua (Creation of an Innovation Lab), 2020.
- Consulting: SmartSlide (Spinning-off a digital business line), 2017.
- Founding partner, Cultural journalism firm La Ramona (with seed funding from the World Bank), November 2007 to June 2008, Cochabamba - Bolivia.
- Editor of the music section of the weekly arts & culture magazine of national newspaper Opinion, October 2006 to March 2010, Cochabamba - Bolivia.

Advising Activities

Graduate

- Camilo Niño, PhD in the Creative Industries, Queensland University of Technology, from 2020 to date.
- Franklin Gonzalez, PhD in Business Administration, CENTRUM - Pontificia Universidad Católica del Perú, from 2017 to 2020.

Undergraduate

- Juan Camilo Morales, Product placement in streaming platforms: Which are the most effective characteristics and formats?, Final Project, PUJ Bogotá, 2023.
- Andrés Martín, Effect of music on the purchase intention of experience goods, Final Project, PUJ Bogotá, 2022.
- Camila Parada, Whatsapp Marketing for Mom Pop stores, Final Project, PUJ Bogotá, 2021.
- Felipe Sua, Digital Marketing for Emerging Pop Music Artists, Final Project, PUJ Bogotá, 2021.
- Mariana Herrera Arboleda, Final Project, Rappi Colombia - PUJ Bogotá, 2020.
- Angelina Maria Angulo Puello, Final Project, Nielsen Colombia - PUJ Bogotá, 2019.
- Luis Felipe Acosta Rojas, Final Project, Samsung Colombia - PUJ Bogotá, 2019.
- Laura Natalia Pesca Fuentes, Final Project, HEEL Colombia - PUJ Bogotá, 2018.
- Eduardo Ignacio Munoz Gallardo, Final Project, DIAGEO Colombia - PUJ Bogotá, 2018.
- Laura Nino Becerra, Final Project, Sanofi Aventis Colombia - PUJ Bogotá, 2017.
- Laura Catalina Chavarro Quintero, Final Project, Cine Colombia - PUJ Bogotá, 2017.

Member of a Dissertation Committee

Graduate

- Tatiana Delgado, *Análisis sobre la posibilidad de vinculación del sector privado al proyecto de innovación social A Ciencia Cierta de Colciencias y recomendaciones a la entidad que permitan la vinculación de este nuevo actor*, Proyecto Final de Consultoría, Maestría en Gerencia de la Responsabilidad Social y Sostenibilidad Empresarial, Pontificia Universidad Javeriana, Bogota, March 2020.
- Diana Severiche, *La Sostenibilidad en la Corporación de Abastos de Bogotá: De la formulación Estratégica al Diseño del Model de Negocio*, Proyecto Final de Consultoría, Maestría en Gerencia de la Responsabilidad Social y Sostenibilidad Empresarial, Pontificia Universidad Javeriana, Bogota, January 2019.
- Franklin J. Gonzalez Soriano, *Efectos de la identidad social en la activacion de la publicidad boca a boca electronica(eWOM) en las redes sociales*, Propuesta de Investigación Doctoral, Doctorado en Administración de Empresas, Centrum Católica Graduate Business School, Pontificia Universidad Católica del Perú, Lima, July 2017.

Presentations and Conference Participation

- RENT XXXVI, Conference on Entrepreneurship and Small Business, ECSB, November 2022.
- 82nd Annual Meeting of the Academy of Management, Seattle, August 2022.
- 3E 2022, ECSB Entrepreneurship Education Conference, Dijon, May 2022.
- 7th Annual Entrepreneurship as Practice Conference and Symposium, Amsterdam, April 2022.
- 1st Congreso Internacional en Redes de Valor Competitivas y Sostenibles y 2nd Seminario Internacional en Gestión y Competitividad, Bogotá, May 2021.
- 4th Kantatzen duten herriak, Bilbao, December 2020.
- 79th Annual Meeting of the Academy of Management, Boston, August 2019.
- 3E 2019, ECSB Entrepreneurship Education Conference, Gothenburg, May 2019.
- 15th Annual Social Entrepreneurship Conference, Los Angeles, November 2018.
- 78th Annual Meeting of the Academy of Management, Chicago, August 2018.
- XXXVI International Congress of the Latin American Studies Association, Barcelona, May 2018.
- 10th Conference of the Iberoamerican Academy of Management, Florida Atlantic University, New Orleans, December 2017.
- 8th Bolivian Conference on Development Economics, Universidad Privada Boliviana, October 2017.
- 12th European Conference on Innovation and Entrepreneurship, Novancia Business School (Paris), September 2017.
- I^{er} Congreso Internacional de Gestión Organizacional, Uniminuto (Medellín), May 2017.
- 7th Bolivian Conference on Development Economics, Universidad Privada Boliviana, December 2016.
- Industrial Organization Seminar, Universitat Rovira i Virgili (Spain), March 2016.
- RES PhD Meeting 2016, Royal Economic Society - University of Westminster, January 2016.
- Micro Lab, Universitat Autónoma de Barcelona, March 2015.
- SoW, Universitat Autónoma de Barcelona, June 2012.
- International Seminar on Intercultural Management, Instituto Cultural Boliviano Alemán and mARTadero, September 2008.
- III National Congress of Cultural Studies, Centro Pedagógico y Cultural SIP, April 2007.
- III Iberoamerican Congress of Social Pedagogy, LAPSO Network - Universidad Católica Boliviana, February 2006.

Refereeing Activities

- Nature: Humanities and Social Sciences Communications.
- International Journal of Arts Management.
- Global Media Journal Mexico.
- Research in the creative industries, Routledge Book Series (Chapter review).
- Social Entrepreneurship Summit SES, Conference Submissions.
- Suma de Negocios.
- Revista Cuadernos de Administración, PUJ Bogotá.
- Revista Ensayos de Economía, Universidad Nacional de Colombia.
- Revista I&D, Universidad Privada Boliviana.

Service to the University

- Member of the committee for the development of new programs at Pontificia Universidad Javeriana's Business Department, Bogotá 2022 to date.
- Member of the Assurance of Learning and Strategic Planning Committees for the AACSB accreditation at Pontificia Universidad Javeriana's Business Department, Bogotá 2022.
- Member of the hiring committee for the 2022 Job Market at Pontificia Universidad Javeriana's Business Department, Bogotá 2022.
- Organizer of the III International Conference on Creative and Cultural Industries, Bogotá 2021.
- Presentation of the creative industries to prospective students, April 2021.
- Coordinator or the Research Semillero (Student Training group) on Entrepreneurship, Bogotá 2018 to date.
- Organizer of the II International Conference on Creative and Cultural Industries, Bogotá 2020.
- Organizer of the I International Conference on Creative and Cultural Industries, Bogotá 2019.
- MBA Final Projects Evaluation Committee, Bogotá 2018.
- Co-development of the Business Management program's curricular reform motto (Gerencia Emprendedora para la Sostenibilidad Organizacional) at Pontificia Universidad Javeriana's Business Department, Bogotá 2018.
- Coordinator of the Entrepreneurship research group at Pontificia Universidad Javeriana's Business Department, Bogotá 2017 to date
- Member of the hiring committee for the 2017 Economics Graduate Job Market at Pontificia Universidad Javeriana's Business Department, Bogotá 2017.
- Member of the post-doctoral hiring committee for the 2017 COLCIENCIAS call at Pontificia Universidad Javeriana's Business Department, Bogotá 2017.
- Co-Organizer of the Workshop Seminar at Pontificia Universidad Javeriana's Business Department, Bogotá 2017.
- Member of the organization and welcome committee, Barcelona GSE Summer Forum 2015, Barcelona Graduate School of Economics, Barcelona 2015.
- Member of the organization and welcome committee, XXIX Jornadas de Economía Industrial, MOVE and Barcelona Graduate School of Economics, Barcelona 2014.
- Budget Analyst for extension projects, Universidad Católica Boliviana San Pablo, Bolivia 2007 - 2009.

Other Skills and Qualifications

Languages: Spanish (Native), English (Fluent), French (High competence), Catalan (High competence), Portuguese (Medium competence), Quechua (Basic competence).

Software: MS Office, Mathematica, Stata, SPSS, Qualtrics, NVivo, Sawtooth, Ada, HTML editing, Audacity, and L^AT_EX

Other: My media activities and writing can be found here: <https://jrodriguez6.weebly.com/writing.html>